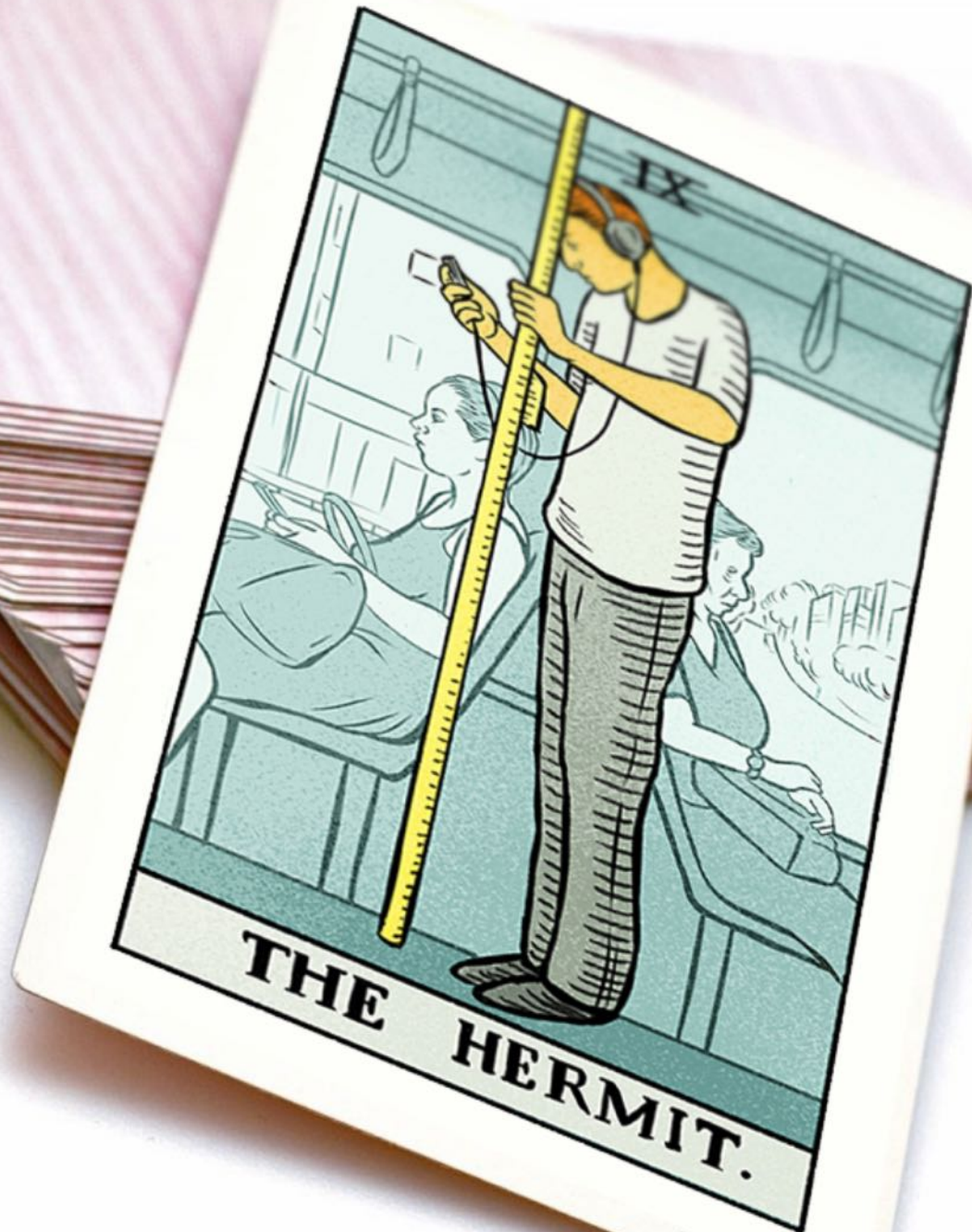


PHONE
Palmistry
with CHRIS DANCY

Event Programing for the Next Level.





Audiences need Magic

How do you capture, **engage** and **inspire** a **jaded** tech audience? The **magic** of **self reflection!**
From San Francisco to Stockholm, Paris to Dusseldorf, people are **waiting hours** to have **Chris Dancy** **"read" their iPhone** and tell them about their values and life.

GOAL

Break the ice, inspire **conversations**, invoke **introductions**, help people feel good about their **lives** and **devices**. Phone Palmistry is **perfect** for the **Expos**, Tech Safari's or **Vendor Spaces** at **conferences**.



Tamara H
@TamaraHala



It was SO cool having Chris Dancy read my phone palmistry, but it was even cooler reading his!

<http://www.chrisdancy.com/phonepalmistry>



Option 1: Individual Readings

What is it about our **phones** that contains so **much mystery** and how can we use **our devices** to actually **bring people together**? Individual readings off the most intimate, magical, Instagramable movement's **offering tweets** for days!



LOGISTICS

A **full range of options** are available from Chris at a **table** in your booth to a **custom booth**, stickers and signage!

1. Table and Two Chairs
2. Booth & Signage (optional)
3. Stickers (optional)

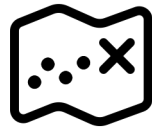


Armand Khatri
@armandkhatri



Just experienced the magic of an iPhone Palmistry from Chris Dancy at the Purina Digital Summit

NOTE: Chris needs to take a break each hour for 15 minutes for multi hour engagements.



SESSIONS

Each session is about **2-3 minutes** depending on the **line and wait time!**

1. People **share** their phone.
2. The phone case and make / model are **examined**.
3. The **phone** home screen icons are reviewed.
4. A **fortune** is delivered.
5. **No applications are OPENED. Completely safe and fun!**



<http://www.chrisdancy.com/phonepalmistry>

Option 2: Group Reading

How do you **break the ice, entertain, motivate** or **provoke** an entire group of **people who have "seen it all"**? Easy! Phone Palmistry. For **small to medium groups (10-100)** Chris first asks a **volunteer for their phone**, and does a "live" reading in front of everyone! Next **Chris teaches the room** what to look for and how to **"see the future"** in someone's phone!



LOGISTICS

Groups can be **seated** or **standing**.

1. Group **10-100**
2. **Whiteboard** or
3. **Small stage** and Screen (Optional)



SESSIONS

The entire package takes about **15-30 minutes to deliver**.

1. Chris **Reads** a Few Phones
2. Chris **Explains** what he looks for
3. The audience is then shown some **examples** of palmistry
4. **The audience reads their phones!**



SMART PHONE PALMISTRY



PHONE PALMISTRY

Is your phone is **holding secrets** about you and **how you think**?



Defining You: Basics

Ten years into the smart phone revolution the type and age of your phone says a lot about you.

1. Do you use iPhone, Android, Other or Not Phone?
2. Is it the Latest, Current or a busted up Phone?



Stating your Values: Safety

Phones are as fragile as hearts, how do we care for them.

1. Do you have any type of insurance on your device?
2. Do you use a phone protector?
3. Do you have a screen protector?
4. Are you bareback



Seeing The Yourself: Life

So much can be told in just three options when looking at an unlocked phone.

1. One, is the battery percentage turned on?
2. Two, is the setting icon on the home screen?
3. Three, does the phone have the default home screen with nothing moved?



Working With Your: Creativity

Creativity often sneaks into our devices in unusual ways.

1. Do you have a different lock



What Keeps You Strong: Resiliency

Our phones are key to feeling resilient when overwhelmed with life.

1. Do you have any space on your home screen?
2. Do you have any space on your home bar?
3. Is your phone in airplane mode right now?
4. Are you anti-notification badge or pro ignore badge?

Right Now: Spirituality

We can find spirituality on our phones in the strangest places.



OPTION ONE: Study your own phone and tell us about what you see.



OPTION TWO: Review your partners battery usage and tell them what you can learn about them?



OPTION THREE: Review your partners phone and tell them about what Safety, Creativity, Life, Resiliency and Spiritual attributes you can find.



Ray Duncan @raygduncan

@chrisdancy Chris Dancy's iPhone palmistry says my prognosis grim



Science? Yup, Science!

Battery icons shape perceptions of time and space and define user identities

by City University London



The study of London commuters found that respondents viewed their daily trip in terms of the time and distance between charging points for mobile technology.

"People no longer think about their destination being 10 km away or 10 stops on the tube. They think about it being 50 per cent of their battery away," said the study's lead author, Dr. Thomas Robinson.

"During interviews respondents discussed how a full battery gauge made them feel positive and as though they could go anywhere or do anything. Anything less than half full, however, caused discomfort," he said.

One of the study's respondents viewed their battery icon throughout the day; 50 per cent of respondents viewed their battery icon all the time in the background. One respondent said: "Now I'm not having any fun."

As mobile phones are used in maps, digital wallets, pulse counters and other tasks, respondents who monitor their battery gauges and take measures to keep a high level of charge identify themselves as "control freaks", "quite anal", "planners" and "a bit OCD".

Devices defining identity

Management of battery over who can charge their device where to go shopping is a key factor in how people define themselves.

Devices defining identity

Management of battery levels structures people's daily activities—from arguing over who can charge their device next to the bed, to making decisions about where to go shopping in order to access complementary charge stations.

The study found that this reliance means people now identify themselves and others in relation to how they maintain their battery levels.

Respondents who monitor their battery gauges and take measures to keep a high level of charge identify themselves as "control freaks", "quite anal", "planners" and "a bit OCD".

People who regularly allow their phone batteries to run out of charge were identified as "frightfully frustrating", "disorganised" and "inconsiderate".

"We found that people who let their phones batteries run out are viewed by others as out of touch with the social norm of being connected and therefore unable to be competent members of society," Dr. Robinson said.

"Phones have become such a nexus for everything that we are that an inability to effectively manage battery life becomes symbolic of an inability to manage life."

The paper Portable Technology and Multi-Domain Energy Consumption is scheduled for publication in the journal *Marketing Theory*.



Dartmouth



"Chris brings equal measures of **authenticity, uniqueness, innovation and genius** to his work and thinking in the areas of IT, connectivity, and **modern cybernetics** in healthcare and beyond. He is a fascinating storyteller and creative teacher and collaborator. I am **convinced** that having Chris' voice and thinking **included in work** in this area is a **very smart thing to do.**"

-Brant J. Oliver, PhD, MS, MPH, APRN-BC
Assistant Professor, The Dartmouth Institute & Geisel School of Medicine at Dartmouth

<http://www.chrisdancy.com/phonepalmistry>



Event Experiences: Next Level

"Your **Phone palmistry** scored an **insane 96% satisfaction**"

Sara Nordström, Director Mindshare



Fredrik Björemán @bjoreman · Nov 20
Phone palmistry @oredev #oredev Fun stuff! [if.t/2T7TTW8](https://t.me/TTW8)



1 Retweet 3 Likes



Ivlina
@ivlinaa

Follow

It was insane, it took only 3 minutes for him to tell the story of my life!
I don't believe in these things but it was crazy!

@chrisdancy @oredev



Øredev @oredev

Phone palmistry by @chrisdancy on the Exhibition floor by the info desk 13.30-15.30. Explore the depths of your soul through your homescreen! #oredev

3:26 AM - 21 Nov 2018

1 Retweet 8 Likes



1 Reply 1 Retweet 8 Likes



Becky Benishek @beckybenishek · Nov 27

Pondering this one: "We are the five apps we use the most and we become what drains our batteries." On the surface, mine all reach out to get something back. Full context by @chrisdancy:



Chris Dancy on LinkedIn: "At 50 years old, I had a major publisher gi...
November 27, 2018: Chris Dancy posted images on LinkedIn
[linkedin.com](https://www.linkedin.com)

1 Reply 1 Retweet 8 Likes